

Unlawful Telephone Solicitation Information

WYOMING'S NO-CALL LAW

Wyoming's telephone solicitation statutes prohibit most telephone solicitors from calling *residential, mobile or pager* numbers that have been enrolled in and appear on the DMA's Telephone Preference Service for more than sixty (60) days. Certain calls, including those made at the request of the person called, made primarily in connection with an existing debt or contract, made to a person with whom the caller has an established business relationship, and those initiated by a merchant making less than two hundred twenty-five unsolicited calls per year, are exempt. Most charity and political fundraisers are also exempt.

The statutes also require telemarketers to disclose at the beginning of the call the name of the individual caller, the identity of the telephone solicitor or merchant and a telephone number and address at which the telephone solicitor or merchant may be contacted, that the purpose of the call is to sell consumer goods or services, and the nature of the goods or services.

NO-CALL LIST ENROLLMENT

If you enroll your number, the no-call law will reduce the volume of unsolicited calls you receive, but whether you enroll your number or not, you should be given the information about who is calling and why at the very beginning of the call. Remember that there are exceptions, so you will probably still receive solicitation calls from charities and exempt callers.

To enroll your residential, wireless or pager numbers, sign a letter including your name, home address and telephone number, and a request that your number be placed on the "Telephone Preference Service" list. Send it to:

**DMA Telephone Preference Service
Post Office Box 1559
Carmel, NY 10512**

Information is entered into the DMA Telephone Preference database four times each year (quarterly). Before pursuing a complaint against a merchant, your telephone number must **have appeared** in the DMA database for more than sixty days.

Additional helpful information and enrollment forms may be found at the Wyoming Attorney General's Web site at <http://attorneygeneral.state.wy.us/consumer.htm>. You can also visit the Direct Marketing Association's Web site at <http://www.the-dma.org/cgi/offtelephonedave>, and enroll your number electronically for a \$5.00 fee, or print a registration form and mail it to the address on the form.

FORMAL COMPLAINTS

To file a complaint, please complete the Unlawful Telephone Solicitation Complaint Form in its entirety and return it to the address indicated on the form. The resolution of a complaint may require some additional information—you'll be contacted if any other details are needed for processing. If you have questions about Wyoming's no-call law or completing the required form, please call the Wyoming Attorney General's Office Consumer Protection Unit at (800) 438-5799 or (307) 777-7874.